

# Bike Fitchburg – May 2025 Meeting Minutes

*Bike Fitchburg makes biking and walking easier, safer and more fun in Fitchburg, Wisconsin*



Monday, May 19, 2025 / 7:00-8:30 pm / Fitchburg Senior Center

## A. Call to Order, Roll Call, Welcome, Introductions – Darryl

- a. Call to Order at 7:05pm
- b. Attendees – Darryl, Steve, Bill, Carol, Noah, Mike, Mark, Thad
- c. Guests – No Guests in attendance

## B. Approval of Past Minutes for April 28, 2024

- a. Minutes approved with no corrections

## C. Planned Events

- a. See the updated list of Bike Fitchburg 2025 Events [<HERE>](#)
- b. We are working to move toward a Google Calendar. Events have been added.
- c. Multiple emails for people that need cleaned up.
  - i. Multiple emails exist for some because folks work in multiple emails, and we do not want a miss in receiving email. Steve clean-up suggestion is to mark only ONE email with the ability to SEND.
  - ii. ACTION: Mark to send a list of emails to board members requesting feedback on clean-up flagging to reduce multiple going out. Ask which email people want to receive email at.
- d. [“Take Your Brat to Work Day”](#) – Tony & Noah to coordinate.
  - i. They open at 6:00 AM, and so the ride traditionally started at 5. Carol will coordinate route.
- e. Wisconsin / Madison Bike Week Commuter Table at Velo UnderRound
  - i. Steve is coordinating.
  - ii. Thad offered to sponsor the coffee and bagels.
  - iii. Event materials to be delivered via Fitchburg Parks & Recreation vehicle. Meet at 6:30am at Dawley Bike Hub.
  - iv. Need help with placing signs. Carol volunteered.
- f. Pedal Palooza
  - i. Sponsored by Memorial CCC
  - ii. Bike Rodeo and Trishaw rides provided by BF.
  - iii. News 3 will be running a segment on Friday morning to highlight.
  - iv. Mike to run rodeo / Mark to pilot Trishaw.
- g. Fitchburg Farmers Markets
  - i. We have received permission to participate with our Trishaw for the 3 themed events.
  - ii. Steve and Noah signed up for the first event.
  - iii. Set up table and provide rides.

## D. SMART Cycling: Instructor Sign-Up & Student Recruitment

- a. The May event will be cancelled since there is only one participant signed up.
- b. We need to ensure that we have at least 2 instructors signed up for the remaining events.

## E. National Ride A Bike Day - Loop the Lake

- a. There was an email exchange between Steve and the Fitchburg Mayor. She is looking for a Fitchburg group for Loop the Lake.

- b. Decision that organizing a community team at this late date seems a little daunting, and it is not a Fitchburg event
- c. MOTION – Create a Loop the Lake Fitchburg community ride team FAILED

**F. General Opens / 2 min Program Updates / or Help Needed**

**a. Bicycle Friendly Business Outreach – Steve**

- i. Working toward the June 5<sup>th</sup> submission date.
- ii. Current businesses pursuant to become a Bicycle Friendly Business are:
  - 1. Tati Company
  - 2. Flight Wine & Bourbon Bar
  - 3. Terravessa
  - 4. Possibly Blue Ridge Madison

**b. Cycling Without Age Fitchburg – Mark**

- i. Interesting ride with Steve to bring two Trishaws from Cargo Bike Shop Warehouse on the west side of the airport to Steve's house. It was interesting because we rode through a hailstorm and a thunderstorm to get them to Fitchburg. In the hailstorm Steve joked that it was a good thing we were wearing helmets... he was right!
- ii. Rode to "Ride to Work with the Mayor" piloting passengers from Courtyard.

**c. Greenway System - Steve**

**d. Kyle Stiegert Greenway Update – Steve**

- i. Volunteer Engineer has updated the plan, and it is being circulated around with their staff.
- ii. Then it will be reviewed by Madison Sewer District due to facilities that run through the area.
- iii. We're planning a grass path instead of a gravel path so that things are going to be much easier. It's going to look a little bit like the Dolly Prairie along the Cannonball, where they have that extensive Prairie with the mowed paths, although our area will be much smaller.

**Adjournment at 8:10pm**

**Next Meeting is July 27<sup>th</sup> – Fitchburg Senior Center**

# Addendums

## 1. Treasurer Report

Through May 31, 2025

Checking balance \$17,832.31; savings balance \$18033.7

Last month we spent \$75 with the League of American Bicyclists, \$100 with the Wisconsin Bike Fed, and \$180 with the Fitchburg Chamber + Visitors Bureau for annual memberships. Checks for \$21.08 for event snacks to Carol and for \$56.26 for printer paper to Mark cleared. Finally, we spent \$249.50 on 10 Bicycle Friendly Business plaques from Decker Supply Co. Nine were awarded at our event on May 16 and one is in inventory for the next round of BFB awards. (Previously, we bought these from the Bike League for \$65 each.)

We received an additional \$991.70 from Blue Ridge Madison, \$837.07 for four (4) new Saris Bike Docks in inventory purchased last month and \$154.63 as a donation. We also received \$35 from RunSignUp (a \$15 registration for Pick Me Up and a \$20 donation) and a \$50 donation for Cycling Without Age from Mark Wilkerson that he earned by teaching a teen to ride.

We earned \$0.05 in interest on savings.

Inventory decreased back to \$185 for dew rags and Bicycle Benefits materials with the sale of Bike Docks to Blue Ridge Madison for \$837.07. Blue Ridge Madison is Sherry Yu's company that owns the buildings housing Tati Co. coffee shop and Flight Wine & Bourbon Bar in Terravessa.

The checking account balance includes restricted amounts:

- i. \$882.66 from the AARP grant for Greenway System signage (unchanged),
- ii. \$14,508.48 in the Kyle Stiegert memorial fund (unchanged),
- iii. \$607.23 in the Cycling Without Age fund (increased \$50 by Mark's donation)
- iv. \$60 in registrations for ¡Pick Me Up! (increased \$15).

Future expected transactions include \$126 less fees from my Facebook birthday fund-raiser for Cycling Without Age Fitchburg, some additional CWAf donations Mark solicited at our Bike Week commuter station, and \$1500 from the Chamber for organizing the Draft Picks Ride. We also need to buy more spike anchors, the hardware used to install bike parking racks in concrete. Our supply was exhausted for installation of eight Bike Docks in front of Sherry Yu's buildings.

Our net worth decreased by \$497.21 to \$3762.21 in May, mainly due to annual membership and BFB signs.

Respectfully submitted,

Steve

## 2. Social Media

Date	1/27/2023	1/22/2024	2/18/2025	4/28/2025	6/5/2025
Facebook Forum members	562	627	667	665	669
Facebook page likes	562	631	664	663	?
Facebook page followers	618	712	753	754	763
E-mail addresses to add	200	0	100+	100+	?
E-mail list addresses	71	349	391	391	389
Instagram	240	290	332	390	334
Threads		40	67	69	69

## 3. PLinks

### a. [Events Calendar Spreadsheet](#)