

# Bike Fitchburg – April 2025 Meeting Minutes

*Bike Fitchburg makes biking and walking easier, safer and more fun in Fitchburg, Wisconsin*



Monday, April 28, 2025 / 7:00-8:30 pm / Fitchburg Senior Center

## A. Call to Order, Roll Call, Welcome, Introductions – Darryl

- a. Call to Order at 7:00pm
- b.
- c. Attendees – Darryl, Steve, Bill, Carol, Noah, Tony, Mike, Mark
- d. Guests – No Guests in attendance

## B. Approval of Past Minutes for March 24, 2024

- a. Minutes approved with no corrections

## C. Bike Fitchburg 10<sup>th</sup> Anniversary Ride

- a. We have named this the Bike Fitchburg Founders Day Ride and agreed to arrange a ride for Saturday, May 10<sup>th</sup> at 1:30pm. Location to meet to be determined.

## D. Planned Events

- a. See the updated list of Bike Fitchburg 2025 Events [<HERE>](#)
- b. Steve provided a list of updates to events in the spreadsheet. Carol updated live during the update.
- c. Carol agreed to coordinate a Brat Fest Ride on 5/23 via Zoom Meeting. The ride is the Friday morning of Memorial Day Weekend. Steve has the ride details from previous years.

## E. Vision Statement / Programs

- a. [Vision Statement – Rev0](#) reviewed and discussed.
- b. Rework the vision statement to reflect a future vision and not a restatement of what we are currently doing.
- c. Mark to rework vision statement. Prewrite via email and then submit as an agenda item no later than the June board meeting.

## F. Bicycle Friendly Driver Training

- a. Discussion on holding a Bicycle Friendly Driver Training Class this year.
- b. Pilot the training with our board. Hold as a separate meeting outside of our monthly board meeting.
- c. After pilot completion we will offer to the City of Fitchburg for their driver fleet.
- d. Suggestion to hold off until after the event season is over. We will add to the agenda for discussion in the September timeframe.

## G. Education / Events Director titles

- a. Motion to update two director titles. This will provide guidance to the best resource for people looking to Bike Fitchburg for information on education or events. This also recognizes the focused effort already being made by Carol and Mike.
- b. Motion was PASSED
- c. Mark to submit a request Kay to update the website.
  - i. Director of Events – Carol (+) Directory of Education – Mike

#### **H. Program / Project Status Update Schedule**

- a. In 2024 our board meetings were often filled with project updates that were a look backwards at what has transpired. Outside of our calendar events we spend little time looking forward and working on the future of Bike Fitchburg and making improvements to our processes and systems.
- b. As part of our 2025 strategic plan, we have made changes to our monthly board meeting to free up agenda time. One of those changes was a request that monthly program updates to be limited to 2 minutes for urgent items or help needed.
- c. For the board to maintain insight into progress and plans it is desirable to allot routine updates by program on a quarterly or semi-annual basis with an approximately duration up to 15 minutes.
- d. Mark to work with program owners to create a schedule for the remainder of 2025.

#### **I. General Opens / 2 min Program Updates / or Help Needed**

##### **a. Bicycle Friendly Business Outreach – Steve**

- i. New application efforts include a flight, wine and bourbon bar; Promega; Blue Ridge Madison which houses the Tati Company Coffee Shop and the bourbon and Wine Bar.
- ii. Working on bike racks outside Oasis Café.

##### **b. Cycling Without Age Fitchburg – Mark**

- i. Working with Wisconsin Bike Fed to obtain commitments for trishaw presence at some of our events. Trishaws are currently at Cargo Bike Shop undergoing repairs.
- ii. The list of requested event support includes:
  - 1. Saturday June 14th, 4-6pm for Pedal Palooza
  - 2. Thursday June 19: Strawberry Fest at the Farmers Market
  - 3. Thursday July 17: KidsFest at the Farmer's Market (to be confirmed)
  - 4. Wednesday August 13: Fitchburg Community Night Out
  - 5. Thursday August 21: Pig Roast at the Farmer's Market
- iii. Steve held a Facebook Birthday Fundraiser which brought in \$126 less any fees.

##### **c. Greenway System - Steve**

- i. Ordinance proposed that designates the Greenway system to the mayor. She wanted to see it, but she hasn't gotten back yet.

##### **d. Kyle Stiegert Greenway Update – Steve**

- i. Passed resolution accepting the concept plan with a change to get rid of the gravel half way in culverts and have grass instead.

**Adjournment at 8:30pm**

**Next Meeting is May 19th – Fitchburg Senior Center**

## Addendums

### 1. Treasurer Report

Through Apr 30, 2025

Checking balance \$17,437.45; savings balance \$1803.27

Last month we spent \$30 for a Bicycle Benefits business starter kit for inventory and \$1307.07 for six (6) Saris Bike Docks for inventory. We received \$470 from Blue Ridge Madison for four (4) used Saris Bike Docks donated to us by DreamBikes a few years ago, \$25 for a registration fee and a donation for ¡Pick Me Up at the Border! 2025, and \$10 as an anonymous cash donation at our table at Bike-O-Rama. We earned \$0.04 in interest on savings.

Inventory increased to \$185 for dew rags and Bicycle Benefits materials and \$837.07 for bike racks.

(Payment for the remaining bike racks in inventory was received May 1 from Blue Ridge Madison, along with a donation to Bike Fitchburg of \$154.63. Four new and four used Bike Docks were delivered to Blue Ridge Madison, Sherry Yu's company that owns the buildings housing Tati Co. coffee shop and Flight Wine & Bourbon Bar in Terravessa to be installed in front of those buildings when concrete has been poured. The net of these transactions is that we swapped the four used racks we had for two new ones, which are intended to be installed in front of Oasis Café when the city approves, and the donation. You will see these transactions in the May report.)

The checking account balance includes restricted amounts:

- i. \$882.66 from the AARP grant for Greenway System signage (unchanged),
- ii. \$14,508.48 in the Kyle Stiegert memorial fund (unchanged),
- iii. \$557.23 in the Cycling Without Age fund (unchanged), and
- iv. \$45 in registrations for ¡Pick Me Up! (increased \$15).

Future expected transactions include those for the bike parking, annual organizational memberships in the Fitchburg Chamber, Wisconsin Bike Fed, and League of American Bicyclists, reimbursements to Mark for office paper and Carol for event snacks, and \$250 for ten (10) Bicycle Friendly Business signs. We will use eight of the signs for awards at our Bike to Work with the Mayor event and two will go into inventory. We also expect to receive \$126 less fees from my Facebook birthday fund-raiser for Cycling Without Age Fitchburg. We will also need to buy more spike anchors, the hardware used to install bike parking racks in concrete. Our supply was exhausted for installation of eight Bike Docks in front of Sherry Yu's buildings.

Our net worth has increased \$10.04 to \$4259.42.

## 2. Social Media

Date	1/27/2023	11/8/2024	11/25/2024	2/18/2025	4/28/2025
Facebook Forum members	562	669	671	667	665
Facebook page likes	562	662	664	664	663
Facebook page followers	618	749	752	753	754
E-mail addresses to add	200	55	100+	100+	100+
E-mail list addresses	71	385	386	391	391
Instagram	240	335	332	332	390
Threads		69	68	67	69