

# Bike Fitchburg - February Meeting Minutes

Monday, February 24, 2025 / 7:00-8:30 pm / Fitchburg Senior Center



## A. Call to Order, Roll Call, Welcome, Introductions – Darryl

- a. Call to Order at 7:01pm
- b. Attendees – Darryl, Steve, Bill, Carol, Kay, Tony, Mike, Mark
- c. Guests – Paula Romeo, Pam Sprecher-Galka
- d. **Motion** (passed unanimously) - Add a timekeeper role to our meetings was.
  - i. Disposition of agenda items nearing end of time (1 or 2 min) – Vote Choice
    1. Conclude quickly and move to the next agenda topic
    2. Keep going with current agenda topic
    3. Add to a future agenda for continued discussion
    4. Continue the topic after the meeting with interested attendees.

## B. Approval of Past Minutes for Jan 25, 2024

- a. Minutes approved with no corrections

## C. Annual Bike Fitchburg Board Elections

- a. Board Elections were held which resulted in the class of 23-24 all volunteering for another 2-year board membership as the class of 25-26.
- b. **Motion - Passed Unanimously** – All class of 2023-2024 board members volunteered to extend for 2 years becoming the class of 2025-2026. Board staff roles remained the same as 2024 with no role changes.

Name	Role	Class
Darryl Jordan	President	2024-2025
Steve Arnold	Treasurer	2024-2025
Bill Jetzer	Vice President	2024-2025
Carol Aspinwall	Director	2024-2025
Kay Lum	Director	2025-2026
Tony Hartmann	Past President	2025-2026
Mike Grady	Director	2025-2026
Mark Wilkerson	Secretary	2025-2026
OPEN	Director	

#### D. Education Planning

- a. Mike provided an update for the 2025 Education Calendar. There are more events this year than in 2024 with the addition of 4 SMART Cycling Class offerings in partnership with Fitchburg Recreation, additional Bicycle Rodeos including one in partnership with the Cottage Grove Police Department at a Cottage Grove Community Event.
- b. We are looking to pilot the Bicycle Friendly Drivers course with Bike Fitchburg Board Members and then pitch to City of Fitchburg for use with their extensive fleet of drivers.
- c. Look to partner with Fitchburg Senior Center on Senior Skills course.

#### E. Plan 2025 Next Steps

- a. Create a new survey with all the ideas that were generated during the brainstorming and survey phase which we reviewed in depth at our January BF Board Meeting.
- b. Create a new survey. Each idea includes a 1-5 priority plus the ability to indicate if the individual is interested in being a leader or a participant in the topic.
- c. Suggestion to form a sub-committee to create a mission statement prior to sending out the Plan 2025 Phase 2 survey.
- d. Agreement (*not a motion*) that Mark W will continue to drive Plan 2025.

#### F. Bicycle Friendly Business Outreach

- a. 5 new Bicycle Friendly Business with a total of 25 for Fitchburg.
- b. Next deadline is March 20<sup>th</sup> for new applications.
- c. Steve and Mark H hands are full with BFB efforts. They are looking for help and will provide training for those that are interested in learning how to recruit and shepherd for Bicycle Friendly Businesses.
- d. Ideas brought forth during discussion – ***NOTE: These ideas need an owner to proceed***
  - i. Signage of Fitchburg's Bicycle Friendly Businesses for posting at our table events.
  - ii. Advertise in Fitchburg Star for June Bike Month the Bicycle Friendly Businesses
  - iii. See if the Chamber business directory could have an index of bicycle friendly businesses or a little star next to the name in their directory.
  - iv. Print A postcard size like half sheets with on one side that talks about the system and buy a sticker. Other side would have all the BFB logos

#### G. Greenway System / Bike & Ped Plan / Kyle Stiegert Greenway Updates

- a. Mark H and the Bicycle and Pedestrian Commission are getting ready to meet with the consultant for the first time for the Bike & Ped Plan.
- b. Kyle Stiegert Greenway – Since the resolution was passed by council, the forester has marked some trees for removal. The team is having to deal with objections from the tree committee. The team has requested an appointment with the city administrator to change the plan to not have a gravel path made of road grindings but instead have mowed paths using the precedent of Harlan Hill. This proposal removes the need for a path apron and culverts, making it easier to maintain and also cheaper.

#### H. Better Connected Trail System

- a. Discussion on ~\$42 million funding that DOT has not been spent. Wisconsin Fed has worked to find shovel ready projects to submit to ensure that this funding does not go to waste.
- b. Steve is working to create a list for the city on projects to get them ready for Fitchburg CIP project list so they can be talked about and worked on. We need projects to be shovel ready so that when funding becomes available, we are ready to commit those \$\$\$ in Fitchburg.

## I. Policy & Public Works

- a. Whalen Rd. shoulder should be done this year.
- b. Syene road from Cheryl. Drive up to McCoy Rd. going to get construction and that intersection is going to be improved including a slip lane.
- c. Fitchrona Road from Tonto Drive to the Nesbitt Round-About a half mile south of Lacy Rd. will be in construction this year.
- d. Sometime this spring or summer the lights should be coming on at the Lacy and Seminole roundabout, as well as the RFP finally have easements approved for MG and E to route some electrical wiring there.

## J. Planned Events

- a. Help Needed for Bike-O-Rama table. See Carol
- b. Discussion about creating a second ride event in addition to !Pick-Me-Up, but make it during the day and family friendly. Will have to be before kids go back to school. A suggestion was to make it in July. Be sure to invite Wally to manage since he expressed interest at a past meeting.

## K. Opens

- a. Mark W submitted a Fitchburg Friendly Neighborhood Initiative \$15k grant request for Cycling Without Age Fitchburg. We will know the results in April, but there is plenty of competition.

**L. Adjournment at 8:30pm**

**M. Next Meeting is March 24th – Fitchburg Senior Center**

[illegible]

## Addendums

**A. Treasurer's Report – Steve** (*thru 2/28/2025*)

Checking balance \$18,148.35; savings balance \$1803.18

The only transaction was a sweep of \$24.15 from PayPal into the checking account for the Cycling Without Age fund. We earned another \$0.04 in interest.

There were no changes to the inventory, which is valued at \$155 and includes dew rags and Bicycle Benefits materials.

The checking account holds:

- i. \$882.66 from the AARP grant for Greenway System signage (unchanged),
- ii. \$14,508.48 in the Kyle Stiegert memorial fund (unchanged), and
- iii. \$307.71 in the Cycling Without Age fund (increased \$24.15).

Our net worth remains \$4407.64.

## B. Motions 2025

See Board Meeting Minutes for the date of the motion to view details Minutes approval motions are NOT tracked here		
Date	Proposal Description	Status
1/27/2025	Participate in Bike-O-Rama by hosting a BF Event Table.	Passed
2/24/2025	Add a timekeeper to our meetings to keep on track. Disposition nearing end of time (1 or 2 min) – Vote Choice * Conclude quickly and move to the next agenda topic * Keep going with current agenda topic * Add to a future agenda for continued discussion * Continue the topic after the meeting with interested attendees.	Passed
2/24/2025	All class of 2023-2024 board members volunteered to extend for 2 years becoming the class of 2025-2026. Board staff roles remained the same as 2024 with no role changes.	Passed

## C. Social Media Update – Steve

Date	1/27/2023	1/22/2024	7/22/2024	9/13/2024	11/8/2024	11/25/2024	2/18/2025
Facebook Forum members	562	627	658	663	669	671	667
Facebook page likes	562	631	651	659	662	664	664
Facebook page followers	618	712	738	745	749	752	753
E-mail addresses to add	200	0	28	55	55	100+	100+
E-mail list addresses	71	349	377	379	385	386	391
Instagram	240	290	326	326	335	332	332
Threads		40	55	64	69	68	67

## D. 2025 Event Calendar

Date (dd-mm-yy)	BF Lead	Event
3/07 - 03/09/2025		Bike-o-Rama information table
4/XX/2025	Steve A	Smart Cycling Class - Saturdays: 5/31, 6/28, 7/26, 9/6 at Fitchburg Comm Center through Fitchburg community recreation
4/12/2025 11:00 - 3:00PM	Mike	Jamestown Bike Rodeo - Bikes for Kids WI donating the bikes
4/26/2025	Steve A	Celebrate Trails Day recreation station
4/XX/2025 - 9/XX/2025	Carol	Madison Women's Cycling Club (MWCC) Rides Wednes. AMs
5/17/2025	Mark W	Cottage Grove Bike Rodeo -
5/21/2025	Steve A	<b>Mad City Velo Monthly Rides</b> From Seminole Tap – 3rd Wed each month (Details being worked) Thru Sept
5/xx/2025 - 10/xx/2025		Agora Farmer's Market - Thursdays 3:00 - 6:00PM Information Table?
5/7/2025	Steve A	<b>Joe's Ride</b> 1st Wed of each Month May thru Oct 10:00am from Senior Center
5/1/2025	Steve A	<b>May is Bike Month</b> (proclamation last Council meeting in April) Steve wants to meet the mayor when BCycles come out and bike to work with the mayor
5/16/2025	Steve A	<b>National Bike to Work:</b> event with the Fitchburg mayor
TBD	Steve A	<b>LCI – League Cycling Instructor Training</b>
Not permitted	Carol	<del>Concerts in the Park – Host a table at McKee Farms Park?</del>
		Brittingham Park during Wisconsin Bike Week?
6/01/2025-6/07/2025	Steve A	<b>Wisconsin Bike Week - Commuter Station Tues 6/3</b>
6/3/2025		Commuter Station at Velo Underground
6/4/2025	Steve A	<b>Joe's Ride</b> 1st Wed of each Month May thru Oct 10:00am from Senior Center
6/14/2025	Steve A	Pedal Palooza at Memorial UCC on Lacy Rd (ride, rodeo, booths)
6/18/2025		<b>Mad City Velo Monthly Rides</b> From Seminole Tap – 3rd Wed each month (Details being worked) Thru Sept
6/XX/2025	Mike G	<b>Parks Alive Event - Leopold Park (5pm-8pm)</b>
7/2/2025	Steve A	<b>Joe's Ride</b> 1st Wed of each Month May thru Oct 10:00am from Senior Center

7/16/2025	Steve A	<b>Mad City Velo Monthly Ride</b> 5:30pm From Seminole Tap
7/20/2025	Mark H	<del>Move 'N' Groove (Boys &amp; Girls Club)</del>
7/XX/2025	Mike G	<b>Parks Alive Event - Allied Park</b> <i>Mike served a table with UW Health giving out free helmets. We had three bike mechanics busy fixing bikes for about two hours straight with about 15 to 20 bikes done. Wheels for winners, so as a reminder, bike mechanics. They've been coming at no cost to us. Some of them are reminding me there is cost for the materials they give out and in the future, they may be looking for some donations.</i>
7/26/2025	Kay L	<b>Pedal &amp; Party in Pardeeville with a Purpose</b> <i>MS Fundraiser</i>
8/6/2025	Steve A	<b>Joe's Ride</b> 1st Wed of each Month May thru Oct 10:00am from Senior Center
8/XX/2024	Mike G	<b>Fitchburg Community Night Out</b> <i>Table event that gave out lots of our new brochures, plus the rodeo that drew many kids to ride the bikes loaned to us by Tri4Schools. Event drew ~2000 people so great exposure for Bike Fitchburg. Thanks to all the team members who came out to help set up, and support this event!</i>
8/27/2025		Agora Art Festival - information table?
8/20/2025	Steve A	<b>Mad City Velo Monthly Ride</b> <i>We had five people plus one for dinner. We rode 14 miles.</i>
9/3/2025	Steve A	<b>Joe's Ride</b> 1st Wed of each Month May thru Oct 10:00am from Senior Center
9/7/2025	Steve A	<b>Ironman Escort</b> Pace Runners with placement signage for 1st thru 3rd (male/female)
9/17/2025	Steve A	<b>Mad City Velo Monthly Ride</b> 5:30pm From Seminole Tap
9/19/2025	Steve A	<b>!Pick Me Up at the Border!</b> Thru Sept 20 Need a race director and location to start the event. Recommendation of McKee Park to start.
9/XX/2025	Mike G	<b>Pedal Palooza Rodeo</b>
10/1/2025	Steve A	<b>Joe's Ride</b> 1st Wed of each Month May thru Oct 10:00am from Senior Center
11/XX/2025		Bike Fed Events Listing Deadline
11/27/2025	Steve A	Bike Escorts for Birdie Derby
12/XX/2025	Carol	<b>Fitchburg Get Festive at Agora</b> Table Event
12/13/2025	Mike G	<b>Madison Santa Rampage</b>

## Action Items

Action Item	Owner	Status	Comments <i>DPBU = Done Pending Board Update</i>
Investigate adding Bicycle Registration to Bike Fitchburg website	Steve	Open	<a href="#">Discussion on registering your bicycles on Bike Index</a>
Restart 1% for the Planet	Mike	Open	
Get Festive at Agora event	Carol	Open	
Create card stock version of event calendar	Carol	Open	To be distributed at table events
Traffic Counter Subscription Talk with the city to pay for network subscription and allow BF to access data. Report back to the board on results	Mark H	Open	
Traffic Counter Subscription Respond back to Phil's last message with reasons for disagreement, and copy Mark H.	Steve	Open	
Proactively work with Chamber to grant BF access to 2025 events so we can prepare and include in our event publication.	??	Open	
Pilot Bicycle Friendly Drivers class with BF board	Mark	Open	After completion we should work to partner with City of Fitchburg to offer to their city drivers
Work with Senior Center to offer Senior Skills LCI class	Mark	Open	
Get coaching from Steve on adding LCI events to the League calendar for insurance purposes	Mark	Open	
Get firm date for Pedal Palooza	Bill	Open	Hoping for June 14th, but need a solid date. Then ensure it in on 2025 Calendar of Events. Memorial UCC Church
Create Mission Statement sub-committee	Mark	IP	Create and ratify a BF Mission Statement. Then create Phase 2 survey of ideas and then create the vision using the P2 survey results
Create signage for Fitchburg Bicycle Friendly Business for use at our table events		IDEA	Carol mentioned and several thought this useful as an additional promotional idea. We need an owner
Advertise in Fitchburg Star for June Bike Month the Bicycle Friendly Businesses		IDEA	Mention of having our BFB provide \$\$\$ for this advertisement and include those logo's into the advertisement
See if the Chamber business directory could have an index of bicycle friendly businesses or a little star next to the name in their directory.		IDEA	
Print A postcard size like half sheets with on one side that talks about the system and buy a sticker.	Steve	Open	Other side would have all the BFB logos