

Bike Fitchburg - January Meeting Minutes

Monday, January 27, 2025 / 7:00-8:30 pm / Fitchburg Senior Center



A. Call to Order, Roll Call, Welcome, Introductions – Darryl

- a. Call to Order at 7:00pm
- b. Attendees – Darryl, Steve, Carol, Kay, Tony, Mike, Mark
- c. Guests – Mark Hamilton

B. Approval of Past Minutes for Nov 25, 2024

- a. Minutes approved with no corrections

C. Plan 2025

- a. You can find the presentation for BF Plan 2025 and the Brainstorming Comments [HERE](#)
- b. Great ideas and conversation. Please read the presentation and we will continue to work on progress throughout the year.

D. Opens

- a. Winter Bike Week Commuter Station
 - i. In conjunction with “International Bike to Work Day” on Feb 11th we will hold our annual commuter station at the Velo Under Round.
- b. Bike’O’Rama
 - i. March 7th-9th
 - ii. Approved from venue to have a Bike Fitchburg Table
 - iii. Carol is going to coordinate

E. Adjournment at 8:38pm

F. Next Meeting is Feb 24th – Fitchburg Senior Center

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Addendums

A. Treasurer’s Report – Steve (thru 1/31/2025)

Checking balance \$18,124.20; savings balance \$1803.14

Just four checking transactions for January: the outstanding check cleared, and we were billed \$159.90 for our Zoom Pro account for another year. \$731.40 in donations to the Stiegert memorial and Cycling Without

Age were transferred from PayPal and I donated \$160 to cover the cost of the Zoom account, which I also use for the Wisconsin Bike Fed. We earned another \$0.05 in interest.

There were no changes to the inventory, which is valued at \$155 and includes dew rags and Bicycle Benefits materials.

The checking account holds:

- i. \$882.66 from the AARP grant for Greenway System signage (unchanged),
- ii. \$14,508.48 in the Kyle Stiegert memorial fund (increased \$682.80), and
- iii. \$283.56 in the Cycling Without Age fund (increased \$48.60).

Our net worth is now \$4407.64.

Anticipated future financial activity includes reimbursement for one \$50 BFB fee, a deposit of \$25 for Cycling Without Age, less fees, via PayPal, the cost of five BFB award plaque, and at least three \$50 BFB application fees.

B. Motions 2025

See Board Meeting Minutes for the date of the motion to view details Minutes approval motions are NOT tracked here		
Date	Proposal Description	Status
1/27/2025	Participate in Bike-O-Rama by hosting a BF Event Table.	Passed

C. Social Media Update – Steve

Date	1/27/2023	1/22/2024	7/22/2024	9/13/2024	11/8/2024	11/25/2024	2/18/2025
Facebook Forum members	562	627	658	663	669	671	667
Facebook page likes	562	631	651	659	662	664	664
Facebook page followers	618	712	738	745	749	752	753
E-mail addresses to add	200	0	28	55	55	100+	100+
E-mail list addresses	71	349	377	379	385	386	391
Instagram	240	290	326	326	335	332	332
Threads		40	55	64	69	68	67

D. 2025 Event Calendar

Date (dd-mm-yy)	BF Lead	Event
01/18/2025		WI Bike for Kids Event
02/03/2025-02/09/2025	Steve A	Winter Bike Week
2/11/2025	Steve A	Commuter Station at Velo Underground (CANCELLED TO THE WEATHER)
3/07 - 03/09/2025		Bike-o-Rama information table
4/XX/2025	Steve A	Smart Cycling Class - offer each month, at Fitchburg Comm Center through Fitchburg community recreation
4/12/2025 11:00 - 3:00PM	Mike	Jamestown Bike Rodeo
4/26/2025	Steve A	Celebrate Trails Day recreation station
4/XX/2025 - 9/XX/2025	Carol	Madison Women's Cycling Club (MWCC) Rides Wednes. AMs
5/21/2025	Steve A	Mad City Velo Monthly Rides From Seminole Tap – 3rd Wed each month (Details being worked) Thru Sept
5/xx/2025 - 10/xx/2025		Agora Farmer's Market - Thursdays 3:00 - 6:00PM Information Table?
5/7/2025	Steve A	Joe's Ride 1st Wed of each Month May thru Oct 10:00am from Senior Center
5/16/2025	Steve A	May is Bike Month (proclamation last Council meeting in April) Steve wants to meet the mayor when BCycles come out and bike to work with the mayor
5/17/2025	Mike G.	Bike Rodeo, Cottage Grove
5/XX/2025	Steve A	National Bike to Work: event with the mayor
TBD	Steve A	LCI – League Cycling Instructor Training
Not permitted	Carol	Concerts in the Park – Host a table at McKee Farms Park?
		Brittingham Park during Wisconsin Bike Week?
6/01/2025-6/07/2025	Steve A	Wisconsin Bike Week - Commuter Station Tues 6/3
6/4/2025	Steve A	Joe's Ride 1st Wed of each Month May thru Oct 10:00am from Senior Center
6/18/2025		Mad City Velo Monthly Rides From Seminole Tap – 3rd Wed each month (Details being worked) Thru Sept
6/XX/2025	Mike G	Parks Alive Event - Leopold Park (5pm-8pm)
7/2/2025	Steve A	Joe's Ride 1st Wed of each Month May thru Oct 10:00am from Senior Center
7/16/2025	Steve A	Mad City Velo Monthly Ride 5:30pm From Seminole Tap
7/20/2025	Mark H	Move 'N' Groove (Boys & Girls Club)

7/XX/2025	Mike G	Parks Alive Event - Allied Park <i>Mike served a table with UW Health giving out free helmets. We had three bike mechanics busy fixing bikes for about two hours straight with about 15 to 20 bikes done. Wheels for winners, so as a reminder, bike mechanics. They've been coming at no cost to us. Some of them are reminding me there is cost for the materials they give out and in the future, they may be looking for some donations.</i>
7/26/2025	Kay L	Pedal & Party in Pardeeville with a Purpose <i>MS Fundraiser</i>
8/6/2025	Steve A	Joe's Ride 1st Wed of each Month May thru Oct 10:00am from Senior Center
8/XX/2024	Mike G	Fitchburg Community Night Out <i>Table event that gave out lots of our new brochures, plus the rodeo that drew many kids to ride the bikes loaned to us by Tri4Schools. Event drew ~2000 people so great exposure for Bike Fitchburg. Thanks to all the team members who came out to help set up, and support this event!</i>
8/27/2025		Agora Art Festival - information table?
8/20/2025	Steve A	Mad City Velo Monthly Ride <i>We had five people plus one for dinner. We rode 14 miles.</i>
9/3/2025	Steve A	Joe's Ride 1st Wed of each Month May thru Oct 10:00am from Senior Center
9/7/2025	Steve A	Ironman Escort Pace Runners with placement signage for 1st thru 3rd (male/female)
9/17/2025	Steve A	Mad City Velo Monthly Ride 5:30pm From Seminole Tap
9/19/2025	Steve A	!Pick Me Up at the Border! Thru Sept 20 Need a race director and location to start the event. Recommendation of McKee Park to start.
9/XX/2025	Mike G	Pedal Palooza Rodeo
10/1/2025	Steve A	Joe's Ride 1st Wed of each Month May thru Oct 10:00am from Senior Center
11/XX/2025		Bike Fed Events Listing Deadline
11/27/2025	Steve A	Bike Escorts for Birdie Derby
12/XX/2025	Carol	Fitchburg Get Festive at Agora Table Event
12/13/2025	Mike G	Madison Santa Rampage