

Bike Fitchburg - November Meeting Minutes

Monday, November 25, 2024 / 7:00-8:30 pm / Fitchburg Senior Center



1. Call to Order, Roll Call, Welcome, Introductions – Darryl

- a. Call to Order at 7:05pm
- b. Attendees – Darryl, Steve, Carol, Kay, Tony, Mark
- c. Guests – Paula Romeo, Mark Hamilton, Pam Sprecher-Galka

2. Approval of Past Minutes for Oct 28, 2024

- a. Minutes approved with no corrections

3. Treasurer's Report – Steve *(as of 11/25/2025)*

- a. Checking \$17,442.70; savings balance \$1803.00
- b. Since our last meeting we paid \$50 each to Thad, Carol, and Pam for driving in support of ¡Pick Me Up Me Up at the Border! 2024, and \$200 to the Bike League for Bicycle Friendly Business sign artwork so we can procure our own BFB signs from a local vendor. Pam donated her \$50 back to Bike Fitchburg. (Thanks, Pam!)
- c. We received \$541.29 in contributions to the Kyle Stiegert Memorial fund and an unrestricted donation of \$500 from Dennis M Levy, a Fitchburg resident previously unknown to me. (Thanks, Dennis!) Derek Wolff of the Rusty Bee Lounge reimbursed us \$50 for his BFB application fee.
- d. We earned another \$0.05 in interest.
- e. There were no changes to the inventory, which is valued at \$155 and includes dew rags and Bicycle Benefits materials.
- f. Other balances are changed as follows. The checking account holds:
 - i. \$882.66 from the AARP grant for Greenway System signage (unchanged),
 - ii. \$13,825.68 in the Kyle Stiegert memorial fund (increased), and
 - iii. \$234.96 in the Cycling Without Age fund (unchanged).
- g. Our net worth is now \$4407.40.
- h. Anticipated future financial activity includes reimbursement for one \$50 BFB fee, posting of an outstanding check for \$50, a deposit of \$700 less fees for the Stiegert memorial via PayPal, and the cost of five BFB award plaques.

4. **MOTION – Steve to mail the treasure report out monthly. We will not review during the board meeting unless there is something significant.**
- a. Motion passed unanimously

5. Traffic Counter

- a. Discussion on subscription for traffic counters whereby Steve is looking for a decision on Bike Fitchburg or the city managing the counter subscription.
- b. City counters in place are unable to distinguish between vehicles, bicycles, and pedestrians.
- c. DATA SUBSCRIPTION \$10 a month or a NETWORK SUBSCRIPTION for \$25.00 a month.
- d. Proposal for Bike Fitchburg to pay for the subscription so we can access the data and manage the analysis.
- e. Recruit other people such as Bicycle Friendly Businesses to install counters at their business location.
- f. Concern expressed that if BF subscribes and then wants to transfer that expense to the city it might be a problem.
- g. More information can be found at [Telraam.net](https://telraam.net)
- h. ACTION ITEMS taken from discussion**
 - i. Mark H to talk with the city to pay for network subscription and allow BF to access data. Report back to the board on results
 - ii. Steve to respond back to Phil's last message with reasons for disagreement, and copy Mark H.
 - iii. Contingency BF \$300 expense to cover the annual cost if Mark H is unable to get the city to pay and allow BF data access.
 - iv. MOTION on Contingency BF \$300 expense to cover the annual cost if Mark H is unable to get the city to pay and allow BF data access.**
 - 1. Passed unanimously**

6. Agora Christmas Event follow-up on allowing a BF table. - Carol

- a. There would not be an opportunity for us to have a table at the at Agora festival.
- b. Suggestion to proactively work with Chamber to grant BF access to 2025 events so we can prepare and include them in our event publication.

7. Plan the Planning Session – Mark

- a. This is a motion that was approved during Oct'24 board meeting to hold a plan 2025 session during our Jan'25 board meeting. 2 months to prepare.
- b. Discussion resulted in preparing for planning session online via conversation thread and survey to be ready to focus on results and next steps discussion.

8. Bicycle Friendly Business Outreach – Steve

- a. Request to respond to the survey questions published on the latest round of 5 new Bicycle Friendly Business applicants. See your email.
- b. Quick Links to Fitchburg Bicycle Friendly Businesses
 - i. [53711 Specific Link](#)
 - ii. [Wisconsin Specific Link](#)

9. Working with the city - Steve

a. **Greenway System / Update & Re-Ratify the Bike/Ped Plan – Steve**

i. Kyle Stiegert Greenway

<https://www.bikefitchburg.org/stiegertgreenway.html>

Unanimous approval from the Council to proceed. So that was a very big deal.

E-mail was sent to stakeholders and donors, and this evoked \$900 in new donations in the last two weeks. Front #2 is working with the city on the agreements that they want to construct and provide maintenance support.

b. Better-Connected Trail System – Steve

i. Nothing to report this month.

c. Policy & Public Works – Bill

i. Nothing to report this month.

d. Fitchburg Bike & Ped Commission – Mark H

- i. Consultant for Bike & Ped Plan onboarding in progress. Going to council next week for approval.
- ii. Target completion of plan is targeted for June 2025.
- iii. Tony and Steve are members of the Planning Commission meeting monthly.
- iv. Old version of the plan has been reviewed and team is moving forward to start work on the new plan.

10. Opens

11. Adjournment at 8:26pm

12. Next Meeting is Jan 27th – Fitchburg Senior Center

[illegible]

Addendums

a. Motions since May'24

See Board Meeting Minutes for the date of the motion to view details Minutes approval motions are NOT tracked here		
Date	Proposal Description	Status
5/20/2024	Paying the Bicycle Friendly Business \$50/\$50 mini grants for the next year (June / Oct / Winter)	Passed
6/24/2024	Bike Fitchburg to cover the printing costs for brochures for Cycling Without Age Fitchburg to be used for Move-N-Groove grab bag stuffers and some extras for use throughout the remainder of the fund-raising campaign. Cost estimate ~ \$300 for 1200 brochures.	Passed
9/23/2024	Steve moved that we pay \$50 each to Carol, Pam, Thad to help defray the cost of fuel. 2nd by bill . Unanimous	Passed
9/23/2024	Steve moved !Pick Me Up at the Border! To Next year Sep. 19-20 bill 2nd.	Passed
10/28/2024	Dedicate Jan'25 Board Meeting to 2025 Planning Session	Passed
10/28/2024	Decision to NOT pursue another BLU Light donation cycle but focus on other priorities.	Passed
11/25/2024	Steve moved that the Treasure send monthly reports via email instead of covering the details during the board meeting. Exception requested that any big news items get covered as an open during the board meeting.	Passed
11/25/2024	Contingency BF \$300 expense to cover the annual cost if Mark H is unable to get the city to pay and allow BF data access.	Passed

b. Social Media Update – Steve

Date	11/25/2024	11/8/2024	9/13/2024	7/22/2024	6/24/2024	1/22/2024	1/27/2023
Facebook Forum members	671	669	663	658	651	627	562
Facebook page likes	664	662	659	651	649	631	562
Facebook page followers	752	749	745	738	734	712	618
E-mail addresses to add	100+	55	55	28	25	0	200
E-mail list addresses	386	385	379	377	377	349	71

Instagram	332	335	326	326	324	290	240
Threads	68	69	64	55	53	40	

c. 2024 Event Calendar (full 2024 listing for use in special topic above)

Date (dd-mm-yy)	BF Lead	Event	Link
4-Feb	Steve A	Winter Bike Week Feb 4-10th	
6-Feb	Steve A	Commuter Station at Velo Underground	
20-Apr	Steve A	Smart Cycling Class	
27-Apr	Steve A	Celebrate Trails Day recreation station	
1-May	Steve A	Mad City Velo Monthly Rides From Seminole Tap – 3rd Wed each month (Details being worked) Thru Sept	
1-May	Steve A	Joe's Ride 1st Wed of each Month May thru Oct 10:00am from Senior Center	
1-May	Steve A	May is Bike Month (proclamation last Council meeting in April) Steve wants to meet the mayor when BCycles come out and bike to work with the mayor	Link
17-May	Steve A	National Bike to Work: event with the mayor	Link
31-May	Steve A	LCI – League Cycling Instructor Thru 2 June	Link
4-Jun	Steve A	Wisconsin Bike Week (Commuter Station Tues 6/4) June 1 thru June 9	Link
5-Jun	Steve A	Joe's Ride 1st Wed of each Month May thru Oct 10:00am from Senior Center	
25-Jun	Mike G	Leopold Park (5pm-8pm)	Link
3-Jul	Steve A	Joe's Ride 1st Wed of each Month May thru Oct 10:00am from Senior Center	
16-Jul	Steve A	Mad City Velo Monthly Ride 5:30pm From Seminole Tap	-
20-Jul	Mark H	Move 'N' Groove (Boys & Girls Club)	Link

22-Jul	Mike G	Allied Park Mike served a table with UW Health giving out free helmets. We had three bike mechanics busy fixing bikes for about two hours straight with about 15 to 20 bikes done. Wheels for winners, so as a reminder, bike mechanics. They've been coming at no cost to us. Some of them are reminding me there is cost for the materials they give out and in the future, they may be looking for some donations.	Link
27-Jul	Kay L	Pedal & Party in Pardeeville with a Purpose Was successful with a great turn-out.	Link
7-Aug	Steve A	Joe's Ride 1st Wed of each Month May thru Oct 10:00am from Senior Center	
14-Aug	Mike G	Fitchburg Community Night Out Table event that gave out lots of our new brochures, plus the rodeo that drew many kids to ride the bikes loaned to us by Tri4Schools. Event drew ~2000 people so great exposure for Bike Fitchburg. Thanks to all the team members who came out to help set up, and support this event!	Link
20-Aug	Steve A	Mad City Velo Monthly Ride We had five people plus one for dinner. We rode 14 miles.	-
4-Sep	Steve A	Joe's Ride 1st Wed of each Month May thru Oct 10:00am from Senior Center	
8-Sep	Steve A	Ironman Escort Pace Runners with placement signage for 1st thru 3rd (male/female)	
17-Sep	Steve A	Mad City Velo Monthly Ride 5:30pm From Seminole Tap	-
20-Sep	Steve A	!Pick Me Up at the Border! Thru Sept 21 Need a race director and location to start the event. Recommendation of McKee Park to start.	Link
28-Sep	Mike G	Pedal Palooza Rodeo	Link
2-Oct	Steve A	Joe's Ride 1st Wed of each Month May thru Oct 10:00am from Senior Center	
26-Nov	Steve A	Mayors Award for non-profit org Common Council meeting on November 26 at 7:30pm. Please put that date on your calendar and be ready to show up in a bike-themed T-shirt.	
13-Dec	Carol	Fitchburg Get Festive at Agora Table Event	Link
14-Dec	Mike G	Madison Santa Rampage	Link