

Meeting Minutes

Fitchburg Bicycle Advocates (FBA)

Monday, August 22, 2016 @ 6:30 PM @ Fitchburg Public Library

(Conference room)

**Attendees: Steve Arnold, Matthew Jones, Darryl Jordan, Joe Imilkowski, Jennifer Ullman, and David Vogt.**

Jennifer Ullman commenced the meeting and brief introductions were made. Meeting minutes were approved from July 2016. 1<sup>st</sup>: David; 2<sup>nd</sup>: Darryl.

- Pick Me Up At the Border Ride: Discussed scoping out the course. Darryl, Thad, and Matthew have been distributing event fliers. Registration numbers were around 4-5 registrants. Coordination has been made with the Fitchburg Police to assist with turning on blue lights. Waivers are ready. Many waivers signed online. David and Thad need to connect before Labor Day on the ride coordination. Communicating with Bill Hauda and Richard Shick about the ride. Joe offered to help at the ride. Joe offered to donate \$100 to cover expenses. We agreed that was not necessary at this time. Mentioned having a registration table or presence at the Capitol site with volunteers. Jennifer, Joe and David offered to assist with this area. David will bring a megaphone for announcements. Steve and Thad will lead the ride out from the Capitol. Need glow sticks and David agreed to supply them. Richard will have the trailer filled with refreshments and food. Will coordinate with Thad/David and others on the ride prior to Labor Day.
- Website: David plans to set up Jennifer and Matthew as editors of the site. Discussed issuing a press release once the website is fully functional. David needs past meeting minutes to post to the website. Also, working on a getting a letter from Steve for the site. David also plans to resend posting from an anonymous person for our response. This relates

to the Channel 13 article. Matthew and Darryl working on art for the site. Steve has photos to place on the site. Steve also to share PDF file with David. Kay is working on logo(s). Darryl will assist in this area too. Need to form a social media taskforce. Website must be updated frequently. Developed and discussed the hash tag of #BikeFitchburg when posting to social media.

- Strategic Plan: Need to align our goals and objectives with the city of Fitchburg. Proposing CIP projects, bike rodeo. BFC feedback. Make plan by end of December. Advocate for bike/ped committee.
- Other:
  - Darryl suggested developing a bike rodeo cooperative as part of police awareness program.
  - Steve suggested asking people to write articles for website. Steve to share recent Fitchburg Star article with Night Riders mention. BFC signs posted around city.

Motion made to adjourn meeting at 7:30 PM. 1<sup>st</sup>: Steve; 2<sup>nd</sup>: Matthew.