

## Meeting Minutes

Fitchburg Bicycle Advocates (FBA)

Monday, March 28, 2016 @ 6:30 PM @ Fitchburg Public Library

(2nd floor conference room)

**Attendees: Nancy Arnold, Steve Arnold, Tony Hartmann, Joe Imilkowski, Matthew Jones, Darryl Jordan, Jennifer Ullman, and David Vogt.**

Jennifer Ullman commenced the meeting and asked meeting attendees to introduce themselves. Round robin conducted of brief introductions.

- New Leadership: Announced that Clay Griessmeyer will be joining the group and serving in our leadership as Legal Advisor. Also, mentioned that Brian Anderson, another local attorney, will be assisting the group through work with Clay.
- Old Business:
  - Organization: Discussed the process of forming a 501(c) (3) nonprofit organization, the different roles and next steps. It will cost approximately \$400 to register the organization. Working on draft bylaws, incorporation, among other areas. Discussed potential types of organizational structure such as membership-based, voting, etc. Also, mentioned once organization is more established, working with corporate sponsors and/or other contributors to help sustain the organization. Matthew working with Wisconsin Bike Fed on conduit financial document regarding donations and where to house them until the organization is more established. Jennifer working with Clay to obtain helpful WI bylaw examples for FBA purposes. If anyone is interested in serving in the leadership of the group, please contact Matthew and/or Jennifer with your expressed interest.
  - Social Media/Website: Facebook presence is important to the group. Members and other interested parties are using the Facebook group to post rides, announcements

and other important announcements. As the group becomes more established, need to schedule a meeting with interested parties to continue building out the communications and outreach areas for the group.

- Pick Me Up At the Border Ride: FBA assisting with this ride this year from the WI State Capitol to Illinois State Line and back on September 16 starting at two minutes to midnight (11:58pm). FBA met with *Friends of the Badger Trail* rep., Bill Hauda and others regarding coordination of this ride several months ago. FBA needs to discuss key next steps, what volunteer roles are needed, and other activities needed to move forward on promotion of the ride. Suggested to charge a nominal fee for fundraising activity. When we proceed with this, need to be careful about wording on the marketing flyer regarding any fees associated with the ride.

- New Business:

- Bike Counts in May and June: Recruiting volunteers to assist with 2-hour bike count duty in May and June. Matthew to start recruiting volunteers and getting the word out about these projects.
- Volunteers for Bike Week: Bike Week is taking place June 5-11, 2016. Erika Kluetmeier coordinating this event again for city of Fitchburg. Volunteers will be needed for commuter station. Perhaps rotate sponsors this year. Matthew meeting with Erika soon to discuss how the FBA can assist with this effort. Others are welcome to participate in these events. Matthew to report back to FBA after meeting with Erika about what FBA can do for Bike Week and how we can help.
- Other: Counting numbers on bike paths to be used for BFC Gold submission. Renee Calloway of Transportation Board, helping with mapping software. Steve mentioned

a grant was submitted for \$1.6 million as part of Badger State Trail updates.

Discussed other bike related projects and US Federal funds that are expected to support local projects in 2019. Also, group brought up points around being careful of mission creep, Verona Road projects, Culver's Coupons, Be Bright! Campaign.

Darryl offered to share photos from Seminole project.

- New business raised by Steve:
  - Badger State: Work with DNR to adopt a trail program. Need to follow up with key contacts at DNR about this effort.
  - Fitchburg Fast & Furious: On April 24, 2016, Mad City Velo will be hosting a race event around the Agora/Promega area. This is a crit.
  - Sun Prairie Bike Group: Steve recently met with Peter Dettmer about his group and their key activities, of late. Steve passed on some helpful best practices for the FBA's consideration.
  
- Other Topics:
  - Jennifer mentioned adding a colleague from Promega who is involved with local cycling and race events. Jennifer to add this contact to FBA distribution list for event notices, meeting announcements, etc.
  - Tony mentioned working with other communities in the area to help raise awareness of bike safety and education. Discussed Dream Bikes, Boys and Girls Club events. Tony agreed to share recent email with Matthew and Jennifer for their review. Jennifer also mentioned that the FBA has previously held discussion about working with other groups and communities to capture other diverse populations and get them

engaged in our efforts. Darryl mentioned events in Chicago and Detroit as well as Dream Bike initiatives that we might want to look into further.

- Calendar Document: Jennifer agreed to send David suggested ideas for a working calendar document that the FBA can circulate with event listings, etc. for members to know about these events, volunteer at them, etc. Steve also recommended using Facebook to post our events.
- David also spoke about June 5 biking event which he will share with the FBA.

Meeting Adjourned at 8:45 PM.