

Bike Fitchburg Monthly Meeting
Fitchburg Public Library
Monday, September 23, 2019, 6:30 p.m.

Attendees: Steve Arnold, Bill Hauda, Tony Hartmann, Matthew Jones, Darryl Jordan, Jennifer Ullman, Liz Veler

1. **Introductions:** Jennifer U. began the meeting at 6:31 p.m.
2. **Approval of August 2019 Minutes:**
 - A. Updates: Jennifer U. asked that item 6.C. be amended, as well as minor grammatical edits.
 - B. *Motion* to accept the minutes with above corrections. 1st: Steve A.; 2nd: Bill H. Motion passed.
3. **Treasurer's Report (Jennifer U.):**
 - A. Checking account balance is \$787.52; savings account balance is \$1,800.17.
 - B. \$745 was deposited from the Pick-Me-Up Ride proceeds; \$100 in additional proceeds was paid to Matt DeBlass.
 - C. IRS Filing: Jennifer U. has been in touch with Gary Berger and will continue working on Form 990 EIN Filing.
4. **Old Business:**
 - A. **Pick Me Up at the Border Ride Recap:**
 - a. There were about 52 total riders.
 - b. There have been a number of emails with recap details.
 - c. The location was good, with plenty of space and facilities (bathroom).
 - d. Nobody needed medical support or SAG.
 - e. Jennifer & Matt wrote thank you cards for sponsors.
 - f. Ideas for next year:
 - i. Have a clearer map of the route for crossroads, etc. for both rider and SAG use. Depending on trail conditions, there are parallel/adjacent roads which we can map as alternatives to be printed or in ridewithGPS. SAG can utilize this as well.
 - ii. SAG phone number(s) should be written down for anyone who needs them.
 - iii. Whoever is left behind at the event base should have full instructions, route knowledge, etc. in case of latecomers.
 - iv. Have a cooler with water, snacks, and a light at turnaround/checkpoints (Belleville, Monticello, Monroe).
 - v. Have battery powered lanterns at the town checkpoints.
 - vi. Subway is confirmed again for next year; the sandwiches were a hit.
 - vii. Scheduling: It is best to try to avoid double-booking with other nearby popular events.
 - viii. We have an advertising opportunity with Wyndham hotel (maybe have them pay for ride guide listing).
 - ix. We need to mobilize more volunteers and sponsor management.
 - B. **McKee Road Construction Project:**
 - a. There is a meeting on October 3rd at 6:30-8 p.m. at Stark Realty (Corner of McKee and Seminole) to discuss the project of reconstruction from Commerce Drive to Seminole Highway.
 - b. A second meeting will take place at 7 p.m. on November 19th.
 - c. Steve A. suggested we should have a committee (Steve A., Matt J., others) for planning infrastructure to critique or endorse and submit written recommendations.
 - d. The latest recommendation, alternative C, recommends bike lanes and side paths. The Fitchburg Common Council will still need to approve the final recommendation.
 - C. **Website:**
 - a. Steve texted Donna to ask if she's reviewed the content he's submitted. She hasn't had the time due to family emergencies. She'll be removed from communication in the future.
 - b. Steve will work with Kay directly to add content and launch ASAP.
 - D. **Strategic Planning Meeting (November 16th 11 a.m.-4 p.m.):**
 - a. Jennifer is contacting prospective facilitators (Steve will provide more names).
 - b. Our goal is to develop a list of priorities and map out on a 3 year plan.
 - E. **T-Shirts:** Size Medium and Small Bike Fitchburg T-Shirts are still available; cost is \$20.
 - F. **Fitchburg Depot:** No updates. This item will be tabled and off the agenda until after the election in April.
 - G. **North Fish Hatchery Neighborhood Hub:**
 - a. Kickoff Public meeting will be held at Leopold Elementary.
 - b. Consultants will be contacting us in regards to Pump Track design/construction. We need to get them in touch with professionals (Outdoor Recreation Associates, Jed Olson) for building/construction.

- c. We should reference the Windsor Bike Skills “safety town” model, similar to a year-round bike rodeo. We can look into something like that as well (ensuring it’s accurate), and reach out to AmFam and others as sponsors.
5. **New Business:**
 - A. **Fitchburg Bicycle Police:** Giant Bicycles rep (Jonathan Tupper) may attend a future meeting to discuss Fitchburg Police bicycle officer outfitting project. We can look at this as a goal and work towards securing grants for bikes and training.
 - B. **WI Route of the Badger:**
 - a. The Route of the Badger is a concept to take long-distance bike trails in southeast WI and connect them together into a network by fixing the gaps.
 - b. The project is being led by the WI Bike Fed, Rails to Trails Consortium, and a legislative caucus.
 - c. This is a bi-partisan project. Recently there was an article in the Isthmus newspaper.
 - d. The project is focusing on a small area to start and hopefully building outward.
 - C. **Governors Partial Vetoes:**
 - a. Due to the partial vetoes signed by Tony Evers, there is now a \$75 million grant program statewide for projects for any mode of transportation. Minimum project size is \$250,000.
 - b. Possible projects that we could offer for the grants: Oregon Rotary connection (eminent domain is still an issue), Badger State Trail to Sun Valley Pkwy, Military Ridge paving to Epic, etc.
 - c. We could work with the city or county to develop proposals.
 - D. **Fitchburg Chamber Event:** Jennifer U. and Matt J. met with representatives from Fisher King Winery to host our December board meeting and holidays event. There are lots of other local options we can look into as well.
 - E. **Fancy Women Bike Rides:** The movement involves a ride against domestic violence. Jennifer U. will research further to see if we want to hold an event here in Fitchburg.
 - F. **Critical Mass:** This slow roll, blocking traffic for awareness, has a group in Madison. There is a Facebook group.
 - G. **City of Fitchburg tourism grant:** We need to apply for this grant for Pick-Me-Up at the Border. Matt J. will work on getting the details.
 - H. **WI Bike Fed Summit:** The WI Bike Summit will take place October 5-6 in Wausau.
6. **Next Meeting: October 28** at 6:30 p.m.
7. **Adjournment:** Meeting was adjourned at 7:54 p.m. *Motion* 1st: Steve A.; 2nd: Matt J.