

**Bike Fitchburg Monthly Zoom Meeting**  
**Monday, November 23, 2020, 6:30 p.m.**

Attendees: Steve Arnold, Mark Hamilton, Tony Hartmann, Joe Imilkowski, Matthew Jones, Darryl Jordan, Angie Lucas, Kay Lum, Thad Schumacher, Jennifer Ullman, and Liz Veler

1. **Call to Order:** Jennifer U. began the meeting at 6:34 p.m.
2. **Approval of October 2020 Minutes:**
  - A. Amendments: There were a number of edits made by Jennifer U. Steve A. recommended rewording 5.D.
  - B. **Motion** to accept the minutes with amendments. Motion passed.
  - C. Jennifer U. reminded the Board to think about new Board/Advisory Member recommendations before the next meeting.
  - D. Liz V. noted that Bike Fitchburg is in possession of all documentation that she has produced as Board Secretary, including minutes from June 2017 to present, and the Board contact lists from 2018 to present.
3. **Treasurer's Report:**
  - A. UWCU Checking account balance \$709.20. UWCU Savings account balance \$1,800.80.
  - B. Recent expenses: \$10 state annual report, \$25 Liz V. appreciation gift, \$15.81 Zoom Pro monthly fee, \$10 holiday cards and postage.
  - C. Recent deposits/earnings: \$25 deposited from Network for Good (anonymous via Google or Facebook); \$0.05 earned in interest on UWCU savings account.
  - D. Steve A. filed Annual Report with WI Dept. of Financial Institutions.
4. **Guest Speaker: Mark Hamilton, Fitchburg Bike Committee**
  - A. Mark H. discussed the Bike Committee's progress over the past year and its future goals, including cooperative work with the City, Chamber of Commerce, and Bike Fitchburg to push for a Gold Bicycle Friendly Community (BFC) commendation in 2022.
  - B. A major metric that will help the BFC application is increased ridership data. One possible way to get that data is installation of bike counters (see 6.B.).
  - C. There was a discussion of City bicycle policies and the push for "complete streets", including taking planning for bike & pedestrian facilities into consideration in the planning process of all road work and development.
  - D. The Bicycle Committee has received approval from the City to meet bi-monthly rather than quarterly.
5. **Old Business:**
  - A. **News Release for Badger State Trail Bridge:** There were news articles and photos of the event published in local media. Steve A. is still writing a release for the Bike Fitchburg website.
  - B. **Pick Me Up At The Border:** Steve A. will send thank-yous for attendees and sponsors. This will be automated next year via the RunSignUp online platform.
  - C. **Strategic Planning:** We should continue to refer to the Plan moving forward and strive to advance our mission.
  - D. **Website/Social Media:**
    - a. There was an offensive comment on the Facebook Bike Fitchburg Forum that was quickly taken down and the user was placed on a list for whom admins must approve any future comments.
  - E. **Fix-it Station Installations:**
    - a. Three new bicycle fix-it stations were installed in underserved areas around the City of Madison. Steve A. was able to assist in the installation. A fourth station is available and is awaiting a location for installation (see 6.A.).
  - F. **Fitchburg Police Department (PD) Bicycle Patrol:**
    - a. There was discussion regarding the support that our organization can give to the Fitchburg Police Department in regards to their bike patrol, which was discontinued in recent years. There will be equipment, training, and personnel costs to restart the patrols.
    - b. The level of involvement that we should have in this project was discussed.
    - c. Tony H. plans to invite representatives to attend a future Bike Fitchburg Board meeting.
  - G. **Bylaws/Elections for 2021:**
    - a. Please create a short list of friends or others in our networks to communicate with regarding opportunities within the Board. Please share your list with Jennifer and/or Matthew on or by December 3.
    - b. We will discuss elections in early 2021.
6. **New Business:**

- A. **Proposal for fix-it station in King James Way Pocket Park:** A motion was made to propose installation of the fourth available fix-it station (see 5.E.) in the Jamestown neighborhood Pocket Park on King James Way. Steve A. will move forward with this proposal with the support of Bike Fitchburg.
- B. **Proposal for Eco-Counter at Velo UnderRound:** We will support the initiative to install Eco-Counters at the Velo UnderRound intersections. There is a great opportunity to obtain funding through the Madison Sewer District project as well as other grant programs. Steve A. will work with other organizations to look further into these opportunities.
- C. **Budget Hearings:** City Operating Budget public hearings will take place soon.
- D. **B-Cycles:** Tony H. met with B-Cycle representatives. We will discuss the opportunity to add up to 4 B-Cycle stations in the city of Fitchburg at an upcoming meeting.
- E. **Penn State Survey:** Jennifer U. discussed survey request and the Board supported responding to it. Jennifer U. will answer the survey on behalf of the group.
- F. **Bike Fitchburg Shirts:** Steve A. has shirts for sale for \$20.00 each. Please let others know about this.
- G. **Fitchburg Historical Society Update:** Steve A. mentioned the history of bicycling work being done.
7. **Next Meeting: December 21<sup>st</sup>** at 6:30 p.m. via Zoom meeting (always the same link).
8. **Adjournment:** Meeting was adjourned at 8:12 p.m.