

Bike Fitchburg Monthly Meeting
Fitchburg Public Library
Monday, May 20, 2019, 6:30 p.m.

Attendees: Steve Arnold, Bill Hauda, Joseph Imilkowski, Matthew Jones, Darryl Jordan, Kay Lum, Thad Schumacher, Jennifer Ullman, Liz Veler

1. **Introductions:** Jennifer U. began the meeting at 6:32 p.m.
2. **Approval of April 2019 Minutes:** Steve A. noted that the numbering on the minutes needed to be fixed, also that the location mentioned in 6.I.e. should be the Goodman library branch. Liz V. will update and send corrected PDF to Jennifer U. and Kay L. **Motion** to accept the minutes with corrections 1st Steve A.; 2nd Kay L. Motion passed.
3. **Treasurer's Report** (Jennifer U.): Checking account balance is \$745.62; savings account balance is \$1,050.00.
 - A. We received a check from United Way that needs to be deposited (thank you Steve A.)
 - B. We are still banking with UWCU and will discuss credit card next meeting; in the meantime all purchasing goes through the board.
4. **Old Business:**
 - A. **Website:**
 - a. Jennifer U. sent Kay L. old meeting minutes which have been posted.
 - b. We are in communication with Donna L. (copy editor) and looking to build more copy and content. Send Donna L., Kay L., and Jennifer U. copy if you see anything that is needed.
 - c. Steve A. volunteered to write copy regarding our organization's history and information.
 - d. Matt J. will write copy to define active transportation as well as send links to our Instagram and Twitter.
 - e. Steve A. asked Bill H. to write aspirations about Fitchburg Depot project.
 - f. Steve A. suggests writing information for what is on the pages currently (and make sure that nothing currently posted is "dangerous"). We can also edit & clean up old blogs. If you can assist, make your claim on the Google group and send finished content to Donna.
 - g. We hope to have more material up by June 30.
 - B. **Pick Me Up at the Border Ride (Friday September 13th):**
 - a. Rocket Bikes will not be working with us.
 - b. Marketing: Time to start designing a flyer. Ride was not listed in WI Bike Fed Ride Guide; we should make sure it is next year. We can utilize free listings in Isthmus calendar and Silent Sports Magazine.
 - c. Ensure that accurate details are listed on Facebook event.
 - C. **Bike Playground:**
 - a. Parts of it were used at bike rodeo in Middleton. Borrowers were very happy and returned it to Joe I.
 - b. Joe I. would like use of his trailer back. It would be nice to have a location to store the pieces long-term.
 - D. **North Fish Hatchery Bike Hub Partnership:**
 - a. The project has been taken off the city's memorandum of understanding for healthy neighborhoods. The planning department is retracting its efforts and the project will not be moving forward. Mayor Richardson has removed it from agendas without discussion.
 - b. Steve A. poses to group: This project was part of our equity mission, more substantial to us. We, as BF, should decide what to do instead. Equity is important for our mission; spread the options of transportation and recreation by bicycle to lower income and underserved communities. If we just let it drop for whatever reason the mayor decided to drop it, it weakens our future. Equity should be in the Bike and Ped Plan; we should push back.
 - c. We must make a deal about this with the mayor by attending Common Council meetings and speaking to it as citizens. We can also work with a few alders to bring it up for discussions.
 - d. We can seek assistance from Dane County through park grants focused on equity and bicycling.
 - E. **Parking Census:** No updates. Steve A. will be getting back to working on the data soon.
 - F. **Trail Builder Lab:** Investors were reimbursed. Joe I. reinvested his money into the BF general fund. This was meant to increase our score for a grant for the hub project. We will let CORP and IMBA take the lead on future MTB projects.
 - G. **LCI Re-certification:** Matt J. paid \$65 recertification to LCI for ride leading insurance. He is insured as self for bike rodeos; Steve A. noted that Matt J. appears in list of League-certified instructors.

H. Meeting with Planning/Zoning Administrator:

- a. Matt J. met with Sonja Kruesel (Planning & Zoning) and Mark Hamilton (Chamber of Commerce). Establish ad-hoc committee with members of bike committee and BF to reach for gold rating for bike friendly community (NACTO bike-friendly design).
- b. Steve A. noted that we can easily identify, write, and approve proposals to become resolutions via bike committee and council. We should go through the Bike and Ped Plan to reassess recommendations and determine what could utilize city resolutions or ordinances to implement in full.
- c. Matt J. et al. also discussed how to establish detours for future road projects.
- d. Presenting at City Hall on Tuesday May 28, 7:30 a.m.
 - i. Steve A. will attend and speak due to Matt J.'s vacation the day prior. Staff contact is Sonya.
 - ii. Discussion points:
 - Who are we – establish that we are not a renegade group; we are here to establish safety and working relationships
 - We are not a renegade group. We are an organization of concerned citizens that want safety and want to work with city and local groups and citizens.
 - Active transportation is good for every reason – access to services, schools, work, etc.
 - We need to include the full population and who may or may not have access to a vehicle.

I. 608 Ride (June 8):

- a. Ride is organized with the Mayor of Fitchburg and the Fitchburg Chamber of Commerce (who will handle registration, PR, and details).
- b. Based at Funks Pub; gather at 5:45 p.m.; ride down to Purcell 6.08 miles out; 6.08 back.
- c. Everyone who attends will get a BF sticker, Bike the Burg water bottle, other swag.

J. Sugar River Ramble (June 2): Riders are needed to support this event. \$45 registration; ride from Mt. Horeb to Verona.

K. Strategic Planning/Annual Meeting (August/September):

- a. Matt J. sent out ideas (Saturday, 9 a.m.-1 p.m. with breakfast and facilitator to chair the meeting)
- b. Sending emails to ask for availability. (Planning can also be assisted by the facilitator)
- c. Joe's daughter is a newly certified project manager who may be able to help. Also Matt J. says Robert, (president of upper sugar river watershed) has volunteered to help. Send information of anyone who can help facilitate to Jennifer U. so she can reach out.

L. Silent Ride Debrief:

- a. Fitchburg Ride: 9 riders registered; 6 took the ride. No photos were taken. Police did not attend.
- b. Joe I. produced posters to pin to backs for awareness; the group rode on roads for visibility
- c. Itinerary: Gathered and discussed the ride/route. Steve A. read the Ride of Silence poem. A moment of silence was held at the Syene trailhead.
- d. Sun Prairie had about 30 people and was covered by media; haven't heard results from Middleton.
- e. Good event, definitely doing it again next year.

5. New Business:

A. IRS Filing: Jennifer U. is working with Gary Berger to clarify the IRS filing details.

B. Bike Week (June 3-8):

- a. Posters were distributed to members present so that they may post on local public bulletin boards.
- b. **BF Commuter Station (June 4)**
 - i. Meet 6:30 a.m. at the Dawley bike hub to go to roundabout for bicycle counts & commuter station.
 - ii. Bike counts during the same period at D, PD intersection.

C. Other:

- a. **Bike League Membership:** Steve A. asked if BF would like to join the bike league (bikeleague.org) for the organization cost of \$75. Benefits would be supporting the organization as well as people who are looking to bike locally can find us better. *Motion* to pay the \$75 annual membership fee for the Bike League from the BF general fund. 1st: Liz V.; 2nd: Kay L. No discussion. Motion passed. Jennifer U. will take care of making the transaction; Steve A. will follow up with her.
- b. **Fitchburg Bike Map:** The Chamber of Commerce is re-doing their bike map which promotes local businesses. Steve A. is meeting with the project manager and design firm to assist with the project.
- c. **JUST Bikes:** A collection of equity organizations. Steve A. cannot attend the 5/21 meeting.

6. Next Meeting: June 24 at 6:30 p.m.

7. Adjournment: Meeting adjourned at 7:43 p.m. *Motion* 1st: Darryl J.; 2nd: Matt J.