

Bike Fitchburg Monthly Meeting
Fitchburg Public Library
Monday, November 27, 2017 @ 6:30PM

Attendees: Steve Arnold, Tony Hartmann, Bill Hauda, Joe Imilkowski, Matthew Jones, Darryl Jordan, Kay Lum, Jennifer Ullman, Liz Veler, David Vogt

1. **Introductions:** Jennifer U. began the meeting at 6:30 PM.
2. **Approval of October 2017 Minutes:** Minutes from the October 23, 2017 meeting were distributed.
 - A. *Motion:* Steve A., 2nd: David V. to approve the minutes as presented. Motion carried.
3. **Treasurer's Report:** Current balance \$313.37. Donations from Darryl J. and the Pick Me Up At the Border ride. *Motion:* Joe I., 2nd: Bill H. to approve the report as presented. Motion carried.
4. **Board Nominations and Updates:**
 - A. Steve Arnold – Nominated in October 2017.
 - i. Has skills and knowledge of local government and municipal transportation.
 - ii. Would like to serve on the Board to continue to advance bicycling, and advocate at local and state scale.
 - iii. David V. moved to officially note accolade: “Steve has been a great advocate and made significant achievements for promotion of bicycling in Fitchburg and beyond as a citizen, alder, and mayor.”
 - iv. *Motion:* Matthew J., 2nd: David V. to add Steve A. to the Bike Fitchburg Board. Motion carried.
 - B. Darryl Jordan – Nominated in October 2017.
 - i. Willing to offer help however he can.
 - ii. Steve A says: “Hardest working Bike Fitchburg member that doesn't live in Fitchburg. Grateful for his contributions to the organization.”
 - iii. *Motion:* Joe I., 2nd: Steve A. to add Darryl J. to the Bike Fitchburg Board. Motion carried.
 - C. Other – David Vogt no longer serving on board after 2017.
5. **November 14 Public Hearing Results:** (10-year rolling CIP, amended into budget)
 - A. Both Amendments (Paved Shoulders and Old Depot) failed to achieve the votes necessary.
 - B. Paths forward:
 - i. Whalen Road Shoulders:
 - a. Next year will be too late, as they are paving next year! Our option is to support a budget amendment to add back in. It will not affect levy since it's not on the levy (since source is borrowing). We need to get this changed by February 2018 (before paving contract made).
 - b. 2/3 of council (6 members) will need to approve a budget amendment. We need to build support and relationships; meet with each individual alder (Ann Scott, Aaron Richardson).
 - c. Effective advocacy is needed. As many constituents as possible to show support: everyone that drives on Whalen should support bike lanes.
 - d. Subcommittee to brainstorm and bring action/proposal back to the Board: Steve A., David V., Bill H., Matthew J., and Jennifer U.
 - ii. Badger State Trail Old Depot:
 - a. Bill H. is optimistic on trail pass sales; hope to near \$7,500 that they were looking for from the council.
 - b. Hope to raise \$7,500 or \$15,000 for the depot without the city's funding and ask for funding from the city moving forward next year
 - c. Subcommittee formed: Bill H., Tony H., Kay L.
6. **Old/New Business:**
 - A. **Saris 2017 Gala**
 - i. Gave out candy. Worked great! Got a lot of names and met a lot of people to engage.
 - ii. Email contact – newsletter with updates, mail database to add value to potential members.
 - iii. Google docs nonprofit status for @bikefitchburg.org email addresses (dropped a year ago before we got EIN). David V. will assist setting up email database when we get the details ironed out.
 - B. **501(c)(3) annual report filing** – due by December 31, 2017. Matthew and Jennifer to handle this filing.

C. Website, Communications and Transition

- i. David V. continuing to help with website & domain. David V. transitioning off the Board by year-end 2017 due to other commitments at this time.
- ii. David V. will update board listing on website. 2-sentence biographies requested from Board. Please email to Matthew and/or Jennifer for placement on the website.
- iii. Ability to publish on website (entire Board has access to contribute or can ask for it).
- iv. Domain registration expires in January 2018, set up for auto-renewal: David V. will pay for it (we owe him a receipt for tax deduction).

D. Corporate representatives – looking for sponsorships, service, expertise, manpower for our group.

E. Bollards

- i. General Beverage driveway across Military Ridge path: Steve A. is going to write to Ana/Corey (city of Fitchburg) to get the bollards changed, as well as updating the signs & striping on road.
- ii. S. Syene bridge bollards – may have just been removed for Berbee Derby; should be removed for all other events (or permanently!)

F. December 25 Meeting – rescheduled due to holiday.

- i. If necessary, we will hold a meeting on January 8 at Oasis Café (after business hours).
- ii. Our meeting on January 22 will be held in the large meeting room at Fitchburg Public Library.

7. Meeting Adjourned at 7:51 PM. *Motion:* Steve A., 2nd: Darryl J.