

Bike Fitchburg Monthly Meeting
Fitchburg Public Library
Monday, April 24, 2017 @ 6:30 p.m.

Attendees: Tony Hartmann, Bill Hauda, Joe Imilkowski, Matthew Jones, Darryl Jordan, Elizabeth Sprehe, Jennifer Ullman, and David Vogt.

- i. **Introductions:** Jennifer kicked off the meeting and brief introductions were made by all in attendance.
- ii. **Approval of March 2017 Minutes:** The working draft meetings were presented at the meeting, but were not passed. Jennifer circulated the final minutes via email subsequent to the meeting and they passed via e-mail vote.
- iii. **501(c)(3) Update:** It was announced that we are officially a 501(c)(3) organization. It is retroactive back to November 3, 2016. Jennifer also provided a brief Treasurer's Report. Matthew also donated \$30.00 to the group and announced donation of \$100.00 from Bill. Current balance in the bank account is \$119.11. Treasurer's report was passed. 1st: David; 2nd: Matthew. Other donations were made at the meeting from: Joe: \$20; David: \$20; Tony: \$20; and Darryl: \$30.00. Jennifer plans to deposit the new donations into the account on or by
 - a. May 1. Also, discussed development of a press release announcing that Bike Fitchburg is an official 501(c)(3) non-profit organization. Jennifer to work on draft press release for further review and comment. Suggestion made to invite Mayor Jason to an event announcing the group's official status. In addition, discussed outreach plans to area companies and media outlets to promote the group's mission and gain further visibility.
- iv. **Donation to Friends of the Badger Trail:** Darryl took a photo of Matthew presenting a \$200.00 check to Bill. This donation made and provided from the funds received from the 2016 Pick Me Up At the Border ride.
- v. **Leopold to the Fitchburg Library:** Matthew announced that volunteers were needed and passed around a sign-up sheet. Discussion was had about clarifying liability and waiver concerns with the organizers of the ride. Matthew plans to send an e-mail to the school and library contacts.
- vi. **Bike Counts:** Matthew is coordinating bike counts again for a third year in a row. Volunteers are needed so therefore, please contact Matthew with any interest.
- vii. **Pick Me Up At the Border Ride:** Group decided to table discussion as it is not immediate priority.
- viii. **Outreach Ideas/Awareness/PR:** Suggestions made to have Bike with the Mayor ride and other area events to help gain further recognition of the group and fundraise.
- ix. **Old Fitchburg update:** Bill reviewed the depot idea. Tony offered to get the word out to the new Mayor. Also, Bill is seeking a Treasurer for the Friends of the Badger State Trail Board of Directors. A role is being vacated soon and the Board needs a new Treasurer. If anyone has any recommendations, please share them with Bill. Jennifer offered to promote this opportunity to her Purdue and Monterey alumni groups locally.
- x. **Messaging/Website/Blogs:** Matthew is still working on the fact sheet. David did a fantastic write-up on the Badger State Trail construction. Need pictures for the website as well any other stories or other ideas for website content. Please share photos and ideas with David.
- xi. **New Business:** WI Bike Federation Annual Summit is taking place on May 4. Darryl plans to attend this event. Also, discussed recent Madison Sports Commission breakfast event focused on cycling. David made a motion not to provide snacks/refreshments at our monthly meetings as Jennifer and Matthew were paying for these items out of pocket. Motion made to not offer snacks/refreshments. 1st: David; 2nd: Jennifer. David also mentioned enrolling in Google docs now and getting some common email addresses for the group's use.

Meeting adjourned at 7:59 pm. 1st: Tony; 2nd: Joe.