

Bike Fitchburg Monthly Meeting  
Fitchburg Public Library  
Monday, July 30, 2018 @ 6:30PM

Attendees: Steve Arnold, Tony Hartmann, Joseph Imilkowski, Matthew Jones, Darryl Jordan, Kay Lum, Jennifer Ullman, Liz Veler; New Members: Helene Dumont, Kody Shaide

1. **Introductions:** Jennifer U. began the meeting at 6:30 PM.

2. **Approval of June 25, 2018 Minutes:**

Edits: None. Will forward the minutes that are not up to date on the Bike Fitchburg website to David Vogt.

*Motion:* Darryl J., 2<sup>nd</sup>: Steve A. to approve the minutes as written. Motion carried.

3. **Treasurer's Report:** (Jennifer U.) Current checking balance \$385.85. Current savings balance \$50. (UWCU)

Purchases: ReStore, Farm & Fleet, Walgreens purchases for meetings, tent and table.

Donation tracker: Still working on it (excel file and letters for proof of donations). Will be done by next meeting.

4. **Old Business**

A. **Pick Me Up at the Border Ride – Friday September 28:** (Matt J.) 7pm downtown Madison. (*Rain Date 10/5*)

- i. Begins at N. Carroll and W. Washington Ave
- ii. \$15 on Eventbrite for pre-“registration” (minimum donation), also accepting checks and cash on ride night.
- iii. Required equipment: Lights & Helmets
- iv. Advertisement: flyers, Bike Fitchburg website and Facebook
  - a. Matt J. will make the digital flyer available to the new members
  - b. Utilize the Bike Fitchburg e-mail list to promote the event.
  - c. Outreach to other local Bike Advocacy groups (Madison, Sun Prairie, Middleton) and local bike clubs
- v. Possibly need help at major crossings when riding out of town along Southwest Path/Badger.
- vi. Steve A. will reach out to Fitchburg Police for safe passage across McKee Road.
- vii. Sag: still looking for sponsor; hoping to get support from local bike shops again. Joe I. offered his services for possible Sag. Matt J. will contact Dream Bikes to ask for their support. (repair, pick up)
- viii. Steve A. will call DNR to ask when the Badger State Trail will be officially re-opened to public use.
- ix. Matt J. will be pre-riding the course to mark/identify spots that need attention or are potential hazards.

B. **Events at Leopold Park Update:**

- i. “**Leopold Neighborhood Community Nights**” Tuesdays 5-7pm, June 19-July 31 (Weather-dependent).
- ii. Tomorrow night is the last event. Tony A., Matt J., Joe I., Steve A., possibly Kay L. will be available.
- iii. Pump Track: Many thanks to Matt J. for building the pump track; stored at library. It is a huge hit!
- iv. Currently the library garage door will not open but we will attempt to get the pump track out for tomorrow.
- v. Steve A. has prepared some kids bikes and has water bottles & other materials ready to go. We now have 7 bikes available for use on the pump track!
- vi. Steve A. showed a slideshow of photos from the event at which we debuted the pump track.

C. **Media/Website/Social Media:** (Steve A.)

- i. Bike Fitchburg will soon be featured on FACT news. Fitchburg Star interviewed Matt J.
- ii. Steve A got in touch with David V; got mailchimp credentials. Mailchimp’s “campaign” features are overly complicated and he is working towards figuring out a simple list. Working on how to add people to lists (lists from commuter station and festival of speed, as well as SARIS gala from Jennifer U.)
- iii. Facebook Group and Page invites have been sent out. Page Admins are Matt J., David V., Steve A.
- iv. Looking for more website content; soliciting info/articles to keep the site updated and relevant.

D. **Fitchburg Bicycle Parking Census:** (Steve A.) <http://opencyclemap.org>

No further Progress. Still need 5 more sections of the city survey completed.

E. **CORP/Boys & Girls Club Activity:** (Matt J.)

Jon A. was at the pump track event. CORP ride event at BGC seems to have stalled.

F. **Fitchburg Festival of Speed** (July 7): <http://www.fitchburgfestivalofspeed.com>

Good event. Met quite a few people. Signed up people for email list. Very good visibility for Bike Fitchburg. Survey for participants is out. Hoping it will become an annual event.

G. **CIP/City Budget/Whalen Road Shoulders:**

- i. **Bike and Pedestrian Committee:**
  - a. Important as official city liaison for public works as related to bicycle infrastructure
  - b. Representation/Members: Alder, Chamber Rep, 5 citizens. Quarterly meetings.
  - c. Current citizen Reps: Andy Potts, Mark Hamilton, Angie Lucas
  - d. Interested parties need to submit Mayoral Appointment Application (available on City Website).

H. **Strategic Business Plan:** tabled until November.

6. **New Business**

- A. **Bike Lane Uprising:** <https://www.bikelaneuprising.com>  
Steve A. joined on behalf of Bike Fitchburg for reporting/documentation of bike lane issues.
  - B. **Upcoming Events of note for members:** (Tony A.)
    - i. Ore to Shore in Marquette, MI: 8/11 (<http://www.oretoshore.com>)
    - ii. Gitche Gumee GranFondo: Hayward to Bayfield: 8/25 (<https://www.githegumeegranfondo.com>)
  - C. **Bicycle Friendly Community:** Fitchburg must re-apply for certification in 2019. Committee is being formed.
8. **Next Meeting: August 27<sup>th</sup> 7 PM** (note time change) in the large meeting room at Fitchburg Public Library.
9. **Meeting Adjourned: 7:37 PM** *Motion:* Matt J., 2nd: Darryl J.